

News from your Credit Union Foundation

The Carolinas Credit Union Foundation is proud to embody and promote philanthropy for credit unions in the Carolinas. It is the mission of the Foundation to enrich the lives of children and with the support of credit unions, its employees and its members, we are making a lasting investment in our communities. This monthly newsletter will serve as your source for Foundation information and philanthropic credit union news. You are encouraged to share this with others.

August 2016

President's Message: A special thanks from the kids!

Just last month the Reach Program surpassed touching the lives of more than 8,000 children since our partnership began and we are well on our way to bring smiles to more than 10,000 children in 2016! What a tremendous impact the credit union community is creating in the Carolinas and a special thanks to our business partners and credit unions for their support in helping us reach our 4-year goal of \$800,000 to exclusively sponsor the Reach Program.

In late-July, the Foundation presented a \$75,000 check to Victory Junction for the proceeds raised the first half of the year. Notably, August marked the most successful fundraising month for the Foundation! North Carolina's Tarheel Chapter provided the Reach Program with a \$10,000 contribution with big plans to support the program in the coming year. Fort Bragg Federal Credit Union provided an \$8,000 contribution from the proceeds of its annual charity golf tournament and \$2,200 came from Piedmont Advantage's bake sales and hot dog lunches with members. The Foundation is also very appreciative of the support from the South Carolina's largest credit union. Founders Federal Credit Union has pledged \$90,000 over the next three years for the Reach program.

We are well on our way to raise the \$800,000 for our exclusive sponsorship because to your generosity. The kids we have "Reached" send a special thank you to our credit union community.

Sincerely,

Lauren Whaley

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CarolinasFoundation.org



Nominate Your Credit Union Hero

The Carolinas Foundation is now accepting nominations for the 2016 Achievement and Partner in Philanthropy Awards. Each year, the Foundation honors credit union heroes for their dedication to the industry. This year's winners will be recognized at the Foundation's Awards Gala on the evening of February 3, 2017 during the League's new expo, Carolinas Credit Union Connect.

To make a nomination for the 2016 Achievement and Partner in Philanthropy Awards, complete and return the [Nomination Form](#) to the Foundation by Friday, October 14, 2016. Winners in the following awards categories will be recognized in addition to those recipients of the state-level Dora Maxwell Social Responsibility Community Service Award, Louise Herring Philosophy in Action Award, and the Desjardins Financial Education Award.

- The **Lifetime Achievement Award** honors one professional and one volunteer who has dedicated their life to promoting the credit union philosophy, created innovative concepts and exhibited leadership that has made a significant and lasting impact in the credit union movement on a local, national and/or international stage.
- The **Individual Achievement Award** honors one professional and one volunteer for their innovative concepts and/or accomplishments in the past three to five years that continue to contribute to the credit union community.
- The **Partner in Philanthropy Award** honors an organization, business partner, or service provider for their business commitment and practices that exude philanthropic character and make a significant impact on the credit union movement.

Credit Union
FAMILY DAY
at
VICTORY JUNCTION
September 18 | 10 a.m. - 3:00 p.m.
Archery • Arts & Crafts • Fishing • Mini-Golf • Cornhole • + more!
[Click here to register + for more Foundation event information](#)

Credit Union Family Day at Camp!

To show its appreciation for all the support the credit union industry has shown to Victory Junction through the years, they are opening the gates for a special Credit Union Family Day at Camp! On September 18th, join credit union families from across the Carolinas for a full fall day of smiles, camp-style activities, and unforgettable experiences. Activities will include – cornhole, ladder ball, petting zoo, kickball in the Superdome, archery, maze, mini golf, arts & crafts and fishing.

The cost to attend is FREE but we are asking for tax-deductible donations to help cover our food expenses. Any proceeds raised from the Credit Union Family Day at Camp will directly support Victory Junction's Reach Program. Discounted hotel accommodations are available and more details, including registration, can be found [here](#).

On Your Mark, Get Set, GO!

Calling all runners and walkers for to participate in Victory Junction's 11th annual Run to Victory on September 17th! Every camper at Victory Junction, no matter their illness or diagnosis, is free to enjoy a normal childhood experience at camp. By running, walking—or a little bit of both, you can help provide those experiences at no cost to Victory Junction's camper families. Any additional fundraising you do on top of your registration cost (\$35 for the 5K and \$45 for the 10K) will support the Carolinas Credit Union Foundation's sponsorship of Reach. Discounted hotel accommodations are available and more details, including registration, can be found [here](#).



Consider making this an action-packed weekend when you support the race and attend the Credit Union Family Day at Camp! Join the [Credit Unions Care - Team Reach today!](#)

Miracle Jeans Day – Going Casual for a Cause!



On Wednesday, September 14, hundreds of credit unions nationwide will join together to raise funds for Children's Miracle Network Hospitals by celebrating Miracle Jeans Day. It's easy—encourage your employees to donate \$5 to Children's Miracle Network Hospitals to trade their traditional business attire for jeans.

Credit unions in the Carolinas have raised more than \$1.8 million for the Credit Union for Kids program over the last 20 years. For more information on Miracle Jeans Day, [click here](#).

Registration is open for the 13th annual Carolinas Cup



Registration is now LIVE for the [2016 Carolinas Cup Golf Championship & Auction](#) hosted by CUNA Mutual Group. This year's event is being held October 23-25 at The Ballantyne in Charlotte, NC.

This charity golf tournament benefits the Carolinas Credit Union Foundation's exclusive partnership with the Victory Junction Reach program, extending the magic of Victory Junction to children and families in hospitals and Ronald McDonald Houses in the Carolinas.

Here are the ways you can participate:

1. **Sign up as a Carolinas Cup Golfer**
Cost: \$650 per golfer – includes meals and entertainment Sun-Tues. Please note: Lodging is not included.
2. **Support the Auction & Dinner**
Cost: Auction & Dinner Only - \$100.00 per person or Auction/Dinner Table Sponsor - \$1000.00 (table for 8) – sponsorship includes recognition at the auction and on the Carolinas Cup registration website. Donated auction items are encouraged.
3. **Purchase a Spa Treatment (NEW)**
For more information on the Spa Treatments available please email [Tracy Tormey](mailto:Tracy.Tormey).

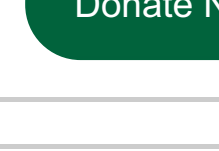
Please direct any additional questions about the Carolinas Cup to CUNA Mutual Group's Tracy Tormey at tracy.tormey@cunamutual.com or 770-237-5105.

[Click here](#) to learn more about this year's event and to register.

DONATE TODAY!

Your support makes it possible for the Foundation to proudly promote the credit union philosophy of people helping people by supporting scholarship opportunities for our youth, professional development of credit union staff & volunteers, and disaster relief support for credit union communities. The Foundation's mission is to enrich the lives of children in the Carolinas and through the years has focused on fundraising initiatives to address educational opportunities and programs that focus on the needs of young people.

Donate Now



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Subscribe to our monthly newsletter today!

Subscribe Today!



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