

News from your Credit Union Foundation

The Carolinas Credit Union Foundation is proud to embody and promote philanthropy for credit unions in the Carolinas. It is the mission of the Foundation to enrich the lives of children and with the support of credit unions, its employees and its members, we are making a lasting investment in our communities. This monthly newsletter will serve as your source for Foundation information and philanthropic credit union news. You are encouraged to share this with others.

June 2016

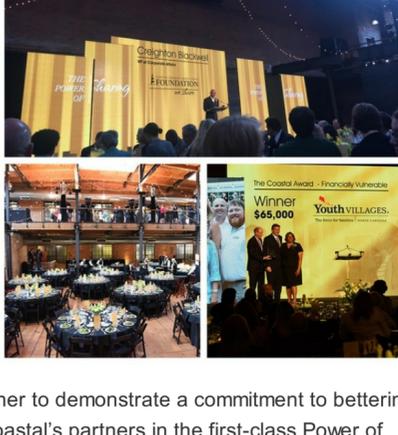
President's Message: Leveraging Community Philanthropy

As you may know, the Carolinas Credit Union Foundation supports Coastal Federal Credit Union with the management of their own foundation through a **donor advised fund**. Just last month I had the pleasure of attending Coastal's first annual "Power of Sharing" Gala highlighting the strength of collaboration and the tremendous influence of local philanthropy. Coastal's business partners in the North Carolina Triangle market and the Coastal Federal Credit Union Foundation gave an astounding \$275,000 in charitable grants to local non-profits who are making an impact in its community.

The very well-attended event was created to bring different business partners and local non-profits together to demonstrate a commitment to bettering communities through a collaborative funding forum. Coastal's partners in the first-class Power of Sharing Gala included: AT&T, BASF, Blue Cross Blue Shield of NC, IBM, Lenovo, and Quintiles.

Have you considered partnering with local organizations to make an even bigger impact with your credit union's charitable giving? Just as Coastal Federal Credit Union Foundation demonstrated, leveraging community philanthropy provides a credit union with the ability to achieve so much more.

Sincerely,
Lauren Whaley
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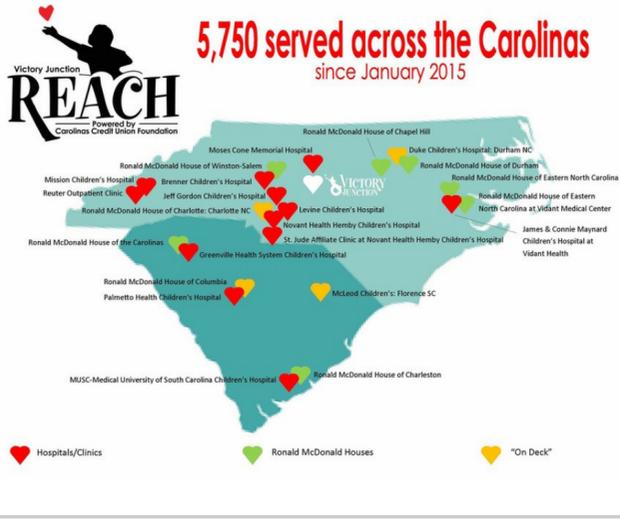


The Impact of Reach in the Carolina

The growth of the Reach program since the Foundation's partnership with Victory Junction began in January 2105 has been remarkable. The specially trained Reach team works with each Ronald McDonald House facility and hospital "child life" team on activity plans that enhance existing pediatric programs.

Reach visits reduce the stress of a hospital stay with a hands-on approach including room-to-room visits and a "camp day," with activities for each child's needs and abilities. A Ronald McDonald House "camp day" provides a creative distraction for siblings and parents with loved ones in the hospital. Through camp-style fun like painting, woodworking, fishing and crafts, the Reach team and their activities have one simple goal for each visit: A SMILE!

Reach is excited to announce new partners for 2016: the Ronald McDonald Houses of Columbia and Charlotte, Duke Children's Hospital in Durham and McLeod Children's Hospital in Florence.



2016 ANNUAL MEETING SILENT AUCTION & RAFFLE SUPPORTERS

- Carolinan Credit Union League
- CO-OP Financial Services
- CU Companies
- CUNA Mutual Group
- Digital Benefit Advisors
- Dolphin Debit Access
- Golden Eagle Insurance
- Home Detective Company
- Kasasa
- Ken Smith, Inc.
- MY CU Services
- Nearman, Maynard, Vallez, CPAs
- Palmetto Cooperative
- Piedmont Advantage Credit Union
- PSCU
- Route 66 Extended Warranty
- Sentinel
- SJ Solutions - CU Group
- Your Marketing Co
- Bob & Diane Schumacher

Silent Auction Brings Us Closer to Our Annual Goal!

The Carolinas Credit Union League's 2016 Annual Meeting provided the Foundation with the opportunity to showcase the value it provides to the credit union industry in the Carolinas and collect donations towards its General Fund for scholarships and the annual commitment to Victory Junction. During the conference, the Foundation hosted a silent auction and raffle to raise funds for Reach, along with collecting direct donations at its exhibit booth. With the generous support from annual meeting participants, vendors and speakers, the Foundation raised \$5,643 towards its yearly \$200,000 pledge to Reach. A very special thanks is owed to all of those who donated and especially to those who supported the silent auction!

Other Foundation News

The Dora Maxwell Social Responsibility Community Service AWARD

[Reminder: Desjardins, Maxwell and Herring award submissions due Friday](#)

LOWCOUNTRY ORPHAN RELIEF
Fulfilling needs. Creating hope.

[Foundation spends an inspiring day with Lowcountry Chapter of CUaware](#)

New Volunteer Dates Released

Many credit union employees have already generously volunteered their time to help bring a positive experience to families in local Ronald McDonald Houses. **New dates** are slated for the remainder of the year for the Reach program, including those in the newly renovated Columbia Ronald McDonald House. Volunteer slots are limited so please **email me** if you or your credit union is interested in participating.

Charity Golf Tournament Slated in the Upstate

The 5th Annual Upstate Credit Unions Charity Golf Tournament is slated for September 12, 2016 at the Preserve at Verdae in Greenville, SC. With the assistance of the Foundation, the golf tournament will provide a contribution to the local Greenville Children's Hospital as part of a four-year pledge to fund the renovation of the Pediatric Hematology & Oncology Family Waiting Area.

Sponsorship and Registration information can be found on the [Foundation's Event page here](#).

Register Today: 2016 NYIB Conference

Join your credit union colleagues in San Antonio in July 2016 for the ONLY youth financial education and marketing conference geared toward credit union professionals. From student branches and financial education presentations to understanding youth culture and exploring tech trends, the National Youth Involvement Board's conference will cover it all in three days.

NYIB is a one-stop-shop to learn about youth savings programs, discover financial education resources, showcase your individual accomplishments, and collaborate with your own peers. The NYIB Network will host its annual conference July 26 - 29, 2016 at the Omni La Mansion del Rio on the historic Riverwalk in San Antonio, TX. Check out [the agenda by clicking here](#) for additional information and don't forget the hotel deadline is Tuesday, July 5th for the \$179 a night rate.

[Register Today](#)

More Foundation news and past newsletters can be [read here](#).

Philanthropy in Action in the Carolinas

[Allegacy FCU & YMCA pairing wellness with financial well-being](#)

[Greenville FCU announces new student-run high school branch](#)

[Family Trust FCU's golf tournament raises \\$30,000](#)

[Financial Literacy Day in SC takes a look at reality, brings leaders' support](#)

Save the Date!



2016 Carolinas Cup
When: October 23-25
Where: [The Ballantyne, Charlotte, NC](#)

Stay tuned for more exciting details and sponsorship opportunities!

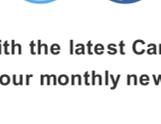
Send your #creditunionphilanthropy stories to lwhaley@carolinasfoundation.org

Carolinan Credit Union Foundation
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DONATE TODAY!

Your support makes it possible for the Foundation to proudly promote the credit union philosophy of people helping people by supporting scholarship opportunities for our youth, professional development of credit union staff & volunteers, and disaster relief support for credit union communities. The Foundation's mission is to enrich the lives of children in the Carolinas and through the years has focused on fundraising initiatives to address educational opportunities and programs that focus on the needs of young people.

[Donate Now](#)



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