

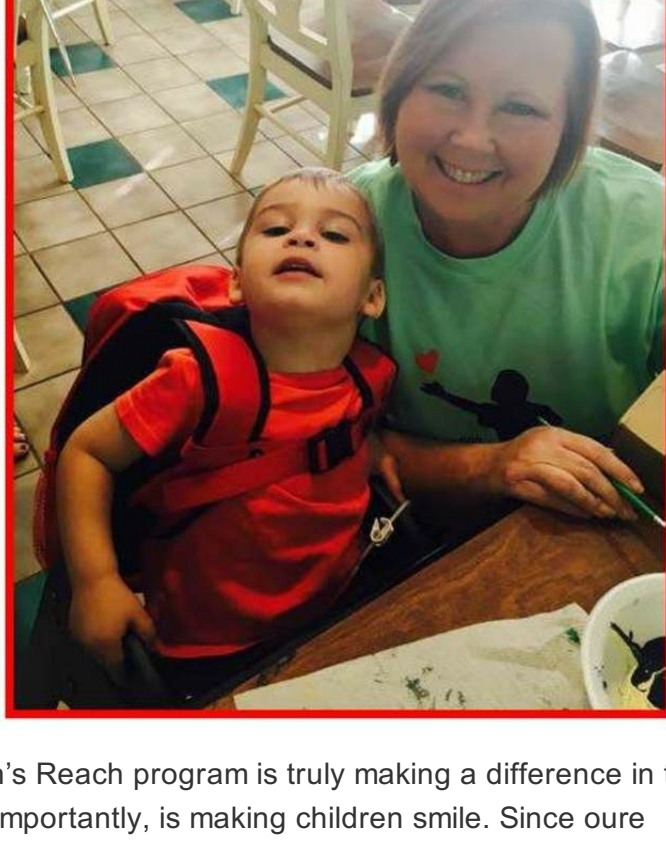
News from your Credit Union Foundation

The Carolinas Credit Union Foundation is proud to embody and promote philanthropy for credit unions in the Carolinas. It is the mission of the Foundation to enrich the lives of children and with the support of credit unions, its employees and its members, we are making a lasting investment in our communities. This monthly newsletter will serve as your source for Foundation information and philanthropic credit union news. You are encouraged to share this with others.

May 2016

President's Message: Volunteer and Help Deliver More Smiles!

In my first six months, I have spent numerous hours with Victory Junction's Reach team in Ronald McDonald Houses and children's hospitals. I must say that this experience left me with so many emotions. Now [credit union employees are able to make an impact](#) by spending time after work in local Ronald McDonald Houses to assist Victory Junction's Reach team with "camp day" activities. After a recent Reach camp day, Turbine FCU's Kerri Smith (pictured far right below) commented on our Facebook post, saying "I cannot express how much these families inspired me! It was so much fun and a great way to make a difference in the lives of people that are going through some of the toughest times anyone can experience."



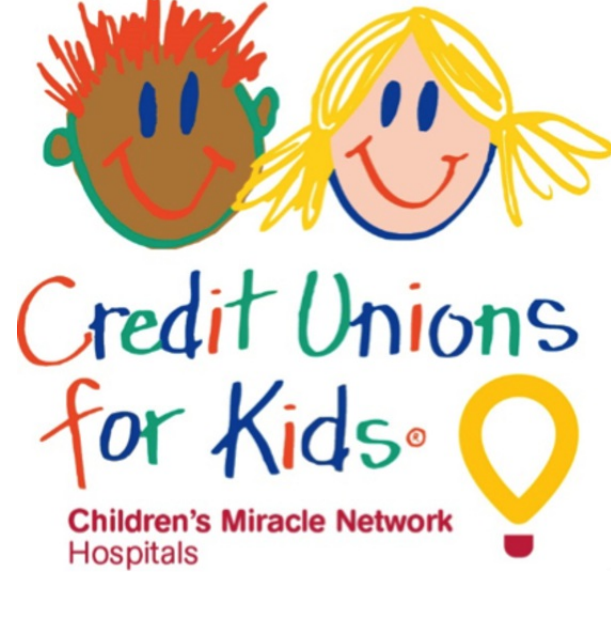
The Foundation's commitment to Victory Junction's Reach program is truly making a difference in the lives of families across the Carolinas, and, most importantly, is making children smile. Since our partnership began in 2015, the Reach team has served more than 5,750 children. Their stories will touch your heart.

I will leave you with one from Jonathan Lemmon, the Reach Program Director:

WIKiAgdt AislevgdsocpdKovKend oadbtvqOsehdwonsAKAw0ndieCeoKIdsehdtd fendi edwosdeonthe at FBiAdKiAgdt oadheht fegdnhdie nith edvbgdsiene0red oad0sevdAsiedtwAsocAsiend tv ed nd Aislo asoedwntf AggdJaAss56baevsAo FslAdvosAead oag1Aqcb tve FBi eCeoKIdsehdtr oad\$ edtdvt s4 1 e wntf Agde nd AisKtvaAases0nAevgAvsenoKsAFBi eCeoKIdsehdtr oad\$ edtdvt s4 1 e wntf Agde hthevs ad vdeonsiFCeoKIdio ad\$eKth edtn esbiovdAhw10dsehdwntf AgAdvdKohw0KsAsAeasba e \$eKthed ovd6vsAst0Kth0tns0bvvgdKtvaAasevK1F

To learn more about Reach, [click here](#). Please email me if you or your credit union is interested in delivering more smiles.

Sincerely,
Lauren Whaley
lauren@carolinascu.org
Direct: 919-600-8219
www.carolinascu.org



2015 Fundraising Totals for Carolina CUs Are In!

Credit Unions for Kids is a non-profit collaboration of credit unions, chapters, leagues/associations and business partners from across the country, engaged in fundraising activities to benefit 170 Children's Miracle Network Hospitals. Adopted as our movement's charity of choice, credit unions are the 3rd largest sponsor of CMN Hospitals. Since 2006, CU4Kids has raised \$150 million for Children's Miracle Network Hospitals.

Specific to the Carolinas, 2015 marked another successful year with \$109,285.25 raised for the states' seven Children's Miracle Network Hospitals. Please

[click to view South Carolina](#) and [North Carolina](#) totals. Once combined with the Foundation's two-state hospital projects in connection with the Democratic National Convention in 2012, the CU4Kids donations total for Carolina credit unions is an astounding \$1,925,327.58 since 2006!

Drum Roll Please: New Logo Unveiling



CAROLINAS CREDIT UNION FOUNDATION

In true cooperative spirit, the talented marketing team at Local Government Federal Credit Union designed a new logo that exemplifies the support and care that the Carolinas Credit Union Foundation provides the credit union community in North and South Carolina.

Philanthropy is the centerpiece of the Carolinas Credit Union Foundation's mission. For more than twenty years, the Foundation has built a caring reputation for giving back to the community and providing charitable support to credit unions. The Foundation's continuous commitment to giving is represented in this new logo with the hand illustration defining a heart. You are the Foundation's partner in philanthropy, and together we will:

- Enrich the lives of children in the Carolinas
- Manage scholarship programs
- Provide professional development grants
- Aid in disaster relief
- Award our credit union heroes
- Leverage our commitment to social responsibility
- Collaborate to build individual credit union foundations

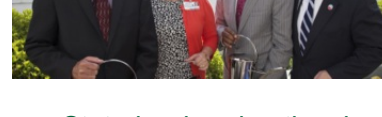
Other Foundation News



[Piedmont Advantage gives back with \\$10K to the Foundation for Reach](#)



[Ecuadorian earthquake: Foundation gives to WOCU relief efforts](#)



[State-level and national foundations issue toolkits for credit union philanthropy](#)



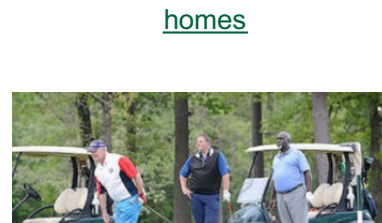
[Enter state-level CUNA Awards program now through July 1](#)

More Foundation news and past newsletters can be [read here](#).

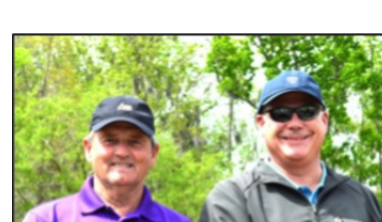
Philanthropy in Action in the Carolinas



[Coastal FCU announces partnership with Habitat Wake to build affordable homes](#)



[Marine FCU's Annual Golf Tournament raise \\$110K for local charities](#)



[Heritage Trust's tournament supports Relay for Life](#)



[Lowcountry Chapter Volunteerism event set for June 7 with Lowcountry Orphan Relief](#)

Send your [#creditunionphilanthropy](#) stories to whaley@carolinascu.org

DONATE TODAY!

Your support makes it possible for the Foundation to proudly promote the credit union philosophy of people helping people by supporting scholarship opportunities for our youth, professional development of credit union staff & volunteers, and disaster relief support for credit union communities. The Foundation's mission is to enrich the lives of children in the Carolinas and through the years has focused on fundraising initiatives to address educational opportunities and programs that focus on the needs of young people.

[Donate Now](#)

League Annual Meeting to Highlight Foundation

Each year, the credit union system in the Carolinas looks forward to the League's premier event for professional development and networking. For this year's Annual Meeting, the Foundation has joined efforts with the League to host a silent auction during the Exhibit Hall and offer a raffle for a weekend vacation at Kingston Plantation.

With the [generous support](#) of many of the Exhibit Hall vendors, the Foundation will have fantastic items for the silent auction including Go Pro cameras and Yeti coolers! All the proceeds raised at the Annual Meeting will support our exclusive partnership with Victory Junction for the Reach program.

CUaware Midlands Builds Birdhouses for Local Children's Hospitals Through Reach

The Midlands chapter of CUaware recently partnered with the Foundation for a workshop social to benefit the Reach program. The event took place at the League's headquarters in Irmo, SC, on May 5th.

During the event, attendees from several area credit unions, as well as representatives of the League, the Foundation and Victory Junction gathered together for a night of fun, fellowship, and support of this great community initiative. Attendees worked collaboratively - in true cooperative spirit - to build wooded birdhouses for patients at the local children's hospital served by the Reach program.

Children will soon enjoy painting the birdhouses during Reach team visits. The event raised nearly \$400 from individual tax-deductible donations received from the participants.



Habitat Volunteers Needed

The SECU Foundation and Habitat for Humanity® of North Carolina are working on a joint initiative to expand affordable housing across North Carolina—the SECU Habitat Mountains to the Sea Challenge. SECU Foundation's Challenge will provide a significant investment of \$10 million over a three year period for Habitat to build one new (or thoroughly renovated) home in each of the State's 100 counties.

As with all homes built by Habitat for Humanity, it's the volunteers that make it possible. The Carolinas Credit Union Foundation has been approached by Habitat in an effort to seek credit union volunteers for not only the construction sites, but also for reading code reports, providing credit counseling and preparing families for homeownership and home budgeting. If you would be interested in assisting your local Habitat for Humanity affiliate, please let me know. A list of upcoming volunteer events can be found [here](#).

Save the Date!



2016 Carolinas Cup
When: October 23-25
Where: [The Ballantyne, Charlotte, NC](#)

Stay tuned for more exciting details and sponsorship opportunities!

Carolinas Credit Union Foundation
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Kernersville, NC 27285



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