

# News from your Credit Union Foundation

The Carolinas Credit Union Foundation is proud to embody and promote philanthropy for credit unions in the Carolinas. It is the mission of the Foundation to enrich the lives of children and with the support of credit unions, its employees and its members, we are making a lasting investment in our communities. This monthly newsletter will serve as your source for Foundation information and philanthropic credit union news. You are encouraged to share this with others.

## April 2016

### President's Message: Your Partner In Philanthropy

In my recent visits around the Carolinas, I have been truly inspired by all of the amazing community engagement projects organized by credit unions and their employees. From in-school credit union branches to charitable golf tournaments, credit unions pride themselves on being active and responsible members of their communities. This commitment is anchored in the last of the seven principles on which cooperatives across the world operate - Principle Seven: Concern for Community. It is this principle that forms the cornerstone for a credit union's philanthropic efforts and sets us apart from other financial institutions.

However, having a combined account of how credit unions in the Carolinas are making a difference in the communities they serve is undocumented at this point. It is my vision for the Carolinas Credit Union Foundation to be your partner in philanthropy and gather reports of all charitable giving in the credit union system in the Carolinas. The Foundation, League and individual credit unions can use this information with the general public, the media, and our lawmakers to promote our unique, cooperative financial services model. Please take a few minutes to complete [this short survey](#) to document your credit union's philanthropy or ensure someone at your credit union completes the [survey](#).



Principle Seven: Concern for Community – Heritage Trust FCU has formed its own HT Cares Community Outreach Committee to support charitable giving.

I look forward to sharing a report on the philanthropic efforts of credit unions in the Carolinas at the League's Annual Meeting. The information you provide will be used only in the aggregate, and individual stories will be presented only with your approval.

Thanks you for your commitment to the communities you serve to the Foundation.

Sincerely,

Lauren Whaley

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### Credit Union Volunteer Camp Day Opportunities at Local Ronald McDonald Houses



Winston-Salem, NC

- 4/18
- 5/2
- 6/20

Greenville, NC

- 4/20
- 5/25

Durham, NC

- 1/13
- 5/13
- 6/1

Chapel-Hill, NC

- 4/19
- 5/11
- 6/2

Greenville, SC \*FULL

- 4/20
- 5/25
- 6/22

Charleston, SC

- 4/26
- 5/24
- 6/22



### New "Camp Day" Dates for Reach

Reach is the latest partnership between the Foundation and Victory Junction where children in every corner of North and South Carolina can experience the magic of Victory Junction. The Foundation is the sole supporter of the Reach program, which allows Victory Junction to take the camp-fun beyond its gates to bring smiles to more children and families in your local children's hospitals and Ronald McDonald Houses all across the Carolinas.

Beyond supporting Reach financially, credit union employees in the Carolinas can now actively take part in Reach itself by volunteering with Victory Junction's Reach team on Camp Days at Ronald McDonald Houses. Reach team visits reduce the stress of a hospital stay with creative, age appropriate camp fun like painting, wood working, fishing and other fun games. If you or your credit union is interested in volunteering for a Camp Day, please contact the Foundation as soon as possible, as space is limited.

### AmazonSmile Gives Back to the Foundation

For those of you who order from [Amazon.com](http://Amazon.com), AmazonSmile is a simple and automatic way for you to support the Carolinas Credit Union Foundation every time you shop.



The AmazonSmile Foundation will donate 0.5% of the purchase price from your eligible AmazonSmile purchases to the Carolinas Credit Union Foundation. How amazing is that!

To ensure your support, click on this [AmazonSmile](#) hyperlink from your computer or mobile device and start shopping. You may want to add this as a bookmark. For your convenience, there is also a link on the [Foundation's website](#) for [AmazonSmile](#). Thanks for the support and happy shopping!

### Other Foundation News

[CUaware Midlands Chapter to Host Reach Woodshop social on May 5th](#)

[Enter state-level CUNA Awards program now through July 1](#)

[Foundation recruits volunteers for fundraising committee projects](#)

[#creditunionphilanthropy News](#)

[Northwest Chapter supporting Empty Bowls event](#)

[Coastal builds with Habitat Wake County](#)

[First Carolina, Mid-Atlantic launch competition for charity](#)

[Enterprise Foundation donates on behalf of Summit CU](#)

Send your #creditunionphilanthropy stories to [lwhaley@carolinasfoundation.org](mailto:lwhaley@carolinasfoundation.org)

Want to stay up to date with the latest Carolinas Foundation news? Subscribe to our monthly newsletter today!



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### CCUF, NCUF Issue Toolkits for Credit Union Philanthropy

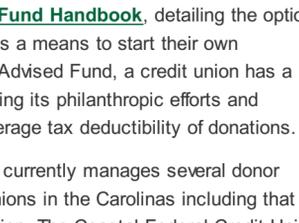
The two primary foundations for credit unions across the Carolinas have issued new toolkits to help the cooperative, not-for-profit financial institutions advance their community outreach programs.

The National Credit Union Foundation recently released its toolkit to assist those seeking information and resources to guide charitable and outreach activities. [The Credit Union Philanthropy & Foundation Toolkit](#)

explores how credit unions are engaging in philanthropy, the resources available to credit unions, trends in starting credit union foundations, and examples of credit union philanthropic endeavors.

Alongside the NCUF toolkit, the [Carolinas Credit Union Foundation](#) offers a credit union its [Donor Advised Fund Handbook](#), detailing the option of Donor Advised Funds as a means to start their own foundation. With a Donor Advised Fund, a credit union has a low-cost option for managing its philanthropic efforts and enabling individuals to leverage tax deductibility of donations.

The Carolinas Foundation currently manages several donor advised funds for credit unions in the Carolinas including that of Coastal Federal Credit Union. The Coastal Federal Credit Union Foundation was established in 2011, and in 2015 gave \$166,100 in grants in fifteen non-profits.



### Save the Date!



2016 Carolinas Cup

**When:** October 23-25

**Where:** [The Ballantyne, Charlotte, NC](#)

Stay tuned for more exciting details and sponsorship opportunities!

